



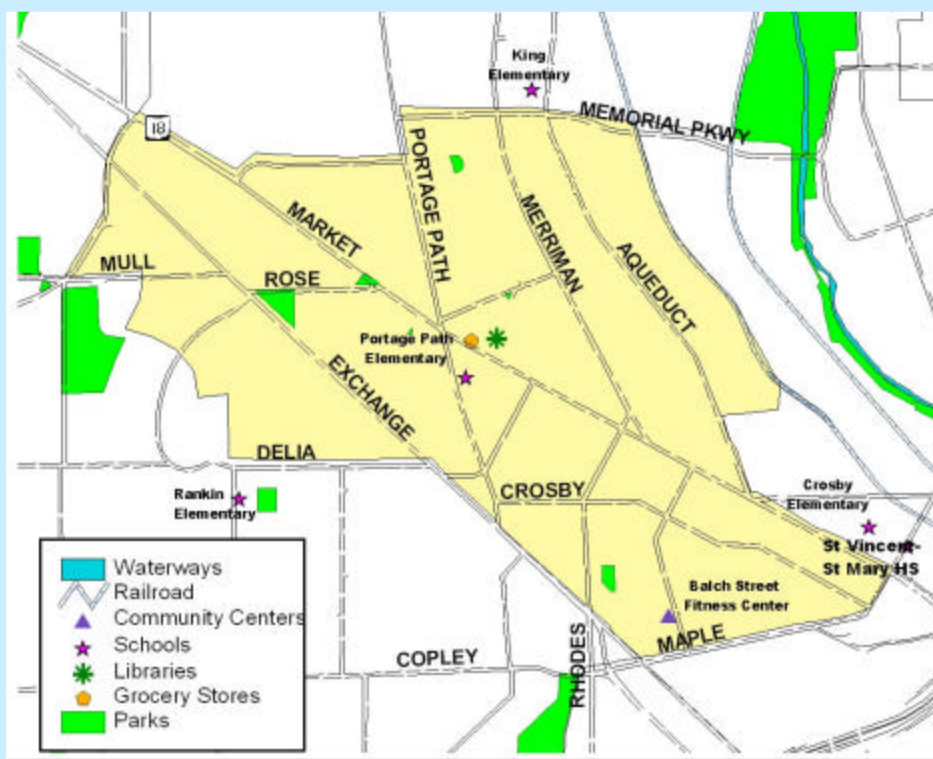
Highland Square

AREA OVERVIEW

Originally developed as a neighborhood of large and sturdy homes for industrial leaders of the 19th Century, Highland Square today is a lively urban village west of Downtown. The business area on West Market Street between North Portage Path and Rhodes Avenue is the heart of this eclectic pedestrian-oriented neighborhood.

Highland Square housing is a mix of single-family, multi-family, and the City's largest collection of multi-story apartments.

West Market Street District contains retail and specialty shops, restaurants, neighborhood services, auto dealers, and offices.

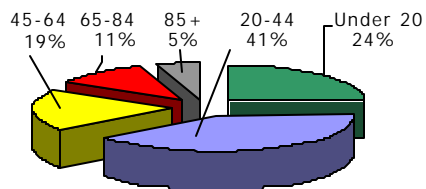


AGE

The dominant age group is 20 – 44 year olds, with a lower percentage of children than in most Akron neighborhoods.

Highland Square is home to an unusually high (5%) percentage of persons 85+.

2000 Highland Square Age Distribution



POPULATION

The mix of Highland Square's diverse population is representative of the City.

The average household income in Highland Square is about the same as average household income in Akron.

In the 1990s, the percentage drop of persons in poverty was almost twice that of the City.

	Highland Square	Akron
2000 POPULATION		
Population	12,561	217,088
White (1)	68%	67%
African-American (1)	27%	28%
% Change Total Population (2)	-3.4%	-2.7%
Households	5,693	89,923
% Change in Total Households (2)	-4.7%	-0.2%
Avg. Household Income (1999 \$)	\$42,958	\$41,240
Change Avg Hshld Inc (1999 \$) (2)	10.1%	12.9%
Persons in Poverty	1,742	36,904
% Change Persons in Poverty (2)	-31.1%	-17.0%

(1) In the 2000 Census, over 95% of Akron's population defined itself as either White or African-American.

(2) Refers to 1990 - 2000 change.

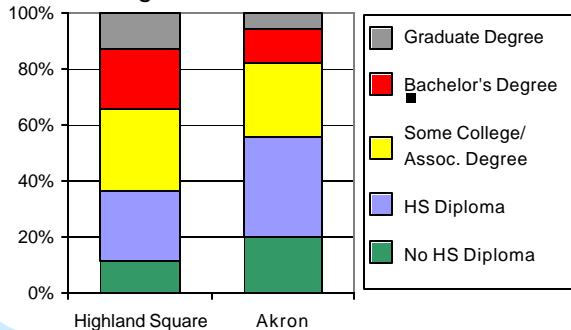


Highland Square

EDUCATION

Highland Square residents 25 and over have significantly higher levels of education than residents of Akron as a whole. Only 12% did not graduate from high school. Sixty-four percent have at least some college; percentages of both college graduates and persons with graduate degrees are twice that of the City.

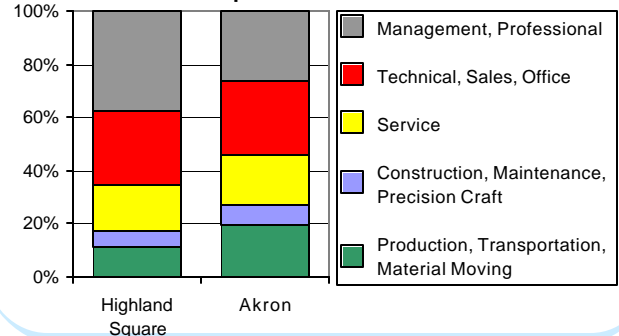
2000 Highest Education Persons 25 and Over



OCCUPATION

Highland Square residents are much more likely than other Akronites to be in Management and Professional occupations, and much less likely to be in Production, Transportation, and Material Moving occupations. Representation in other occupational groups is similar to that of City residents.

2000 Occupations Persons 16 and Over



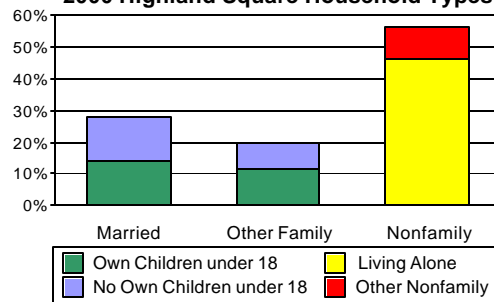
HOUSEHOLD TYPE

Persons living alone represent nearly half of all households. Highland Square also has one of the City's highest percentages of Other Nonfamily household types.

Married or Single Parents living with their own children under 18 represent 25% of households.

Married couples without children and Other Family without children represent 23% of households.

2000 Highland Square Household Types



HOUSING

Highland Square has one of the lowest owner-occupied rates in the City.

Highland Square housing is older than the City as a whole, with more than half the units built before 1940.

However, the historic qualities and desirable location of these older housing units help make the average value of owner-occupied units 12% higher than the average value of City owner-occupied units.

2000 HOUSING	Highland Square	Akron
Total Housing Units	6,264	97,265
% Units Built 1980-2000	4.1%	9.4%
% Units Built 1940-1980	39.7%	55.9%
% Units Built Pre-1940	56.2%	34.7%
% Change Total Housing Units (1)	-3.3%	0.9%
% Owner Occupied Units	38.6%	54.9%
% Change Owner-Occupied	0.8%	1.2%
% Change Renter-Occupied	-5.3%	-1.2%
Avg Value Owner Occupied (2)	\$101,272	\$90,503
% Change Average Value (2)	20.6%	33.5%

(1) Refers to 1990 - 2000 change.

(2) Values adjusted to 1999 dollars.